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THE TIMES OF INDIA

Road safety ambassadors in colleges

TNN | Dec 24, 2018, 02.00 AM IST

PATNA: The state transport department will select one student from each college in Bihar as road safety ambassador to create awareness in their respective colleges. The department has allocated Rs1.50 crore for this work.

State transport secretary Sanjay Kumar Agarwal said each college will be given funds to carry out a campaign and make youngsters more sensitive towards road safety. “Many youngsters are involved in rash driving and a large number of them meet accidents. So, we decided to rope in young people to create awareness. They will also take a pledge in this regard,” Agarwal said.

He said the students would be selected on merit. Awareness would be created through videos, photos, posters and programmes in the colleges. Special emphasis would be given on wearing helmet and following zebra crossing rules.